

NEWSLETTER 4



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ServiceDigiCulture



The final results of the project are ready!

We are pleased to bring to your hands the latest results of our project, which are:

- Two guides on how to use the ServiceDigiCulture training and toolkit
- Strategic Foresight Guide



The ServiceDigiCulture handbook for people working in cultural and creative sectors provides instructions using the toolkit, learning service innovation and rethinking services during and after the training.

The handbook for trainers provides support to trainers working with people in cultural and creative sectors.



The Strategic Foresight Guide will help those working in the cultural and creative sectors anticipate, understand and respond to social and sectoral change through service innovation. It will also enable purposeful service innovation linked to strategy, sustainability and foresight.



Transnational Project Partners Meeting in Poland



On May 16-17, 2023, we met for the last time face to face to summarize all our activities so far, discuss the final work on the guides for using the ServiceDigiCulture tools and the Strategic Foresight Guide, and plan multiplier events of the project in each partner country. The meeting was organized in Lodz, Poland by the FRAME Foundation.

Multiplier Event in the UK



The UK's event took place on the 18th of May 2023 in a stunning location situated in the centre of Sheffield. Some guests were already running their businesses but seeking innovative tactics to create a better marketing strategy and attract new clients. During the event, attendees were informed about the interactive resources and handbook available on the website, which they could use to explore tools in greater detail or share with their co-workers.



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ServiceDigiCulture

Organisations behind ServiceDigiCulture

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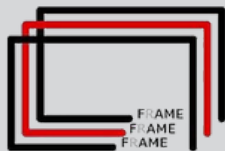
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